

Mineola Sesquicentennial Beard Contest Notes

General Information

- Mineola Sesquicentennial Beard Contest to be held May 20, 2023 at 4PM near the gazebo in downtown Mineola (Johnson Street). Contestants will be given a number at and allowed to roam the streets of downtown Mineola to solicit People's Choice votes or the People's Choice Award until 3:30 PM when the votes will be tallied. People's Choice votes will be accompanied by a \$1 bill.
- Judge Categories
 - Longest Beard
 - Thickest Beard
 - Most Artistic (or creative) Beard
 - People's Choice
- One winner will be selected **from the four winners** for Mineola's Best Sesquicentennial Beard – THE BEARD MASTER OF THE UNIVERSE!!!

Registration

- Registration fee is \$5
- Beard insurance can be purchased for \$5, or after the start of the contest for \$15.

Beard Contest Rules

- Beard contestants do not have to be Mineola citizens to compete or win the contest; however, winning contestants are encouraged to participate at the Mineola Biennial Beard contest ;-).
- No age, race or gender restrictions.
- Length of beard measured from the centerline of the chin, vertically.
- Not allowed to pull beard hairs straight to measure length, must be measured insitu or as it is in its natural surroundings.
- Beard can be brushed out prior to length or thickness contest.
- Straighteners of any kind are permissible before the contest starts.
- Thickness measured visually and tactilely if required.
- Chemicals/Beard softeners are allowed before the contest.
- Artistic Beards to be determined visually depending on the judges preferences.

Winner's Rewards

- Semifinal Winners of the longest, thickest, most artistic or people's choice beard will receive:
 - One container of "Hell's Half Acre" – Mineola beard balm
 - One certificate stating the category that they have won, signed by Mineola Mayor Jayne Lankford
 - \$25 cash
- The Beard Master of the Universe winner will receive the previous prizes noted plus:

- One certificate certifying the individual as “Beard Master of the Universe, Mineola Sesquicentennial 2023”
- One “Beard Master of the Universe beard beer drinking stein”
- One free beer per week for 52 weeks on the presentation of the “Beard Master of the Universe beard beer drinking stein” curtesy of Cowburners restaurant on Johnson street in Mineola, Texas.
- \$50 cash