

MARKETING ADVISORY BOARD AGENDA
WEDNESDAY, November 1, 2023 - 8:30 A.M.
MINEOLA CITY HALL, COUNCIL CHAMBERS
300 GREENVILLE HWY., MINEOLA, TX 75773

I. Call to order and roll call

- | | |
|--|--|
| ___ Museum - Sharon Chamblee, Chair | ___ Chamber Representative |
| ___ Civic Center - Lisa Bright, Vice Chair | ___ Landmark - Sue Jones |
| ___ Lodging - Allene Doggett | ___ Wisener Field - Lupita Wisener, Secretary |
| ___ Downtown Merchants – Christi Gully | ___ Staff - Owen Tiner – Director of Marketing |

II. General Announcements

III. Discuss, review & consider following items for possible action:

1. Consider action on minutes of previous meeting on October 4, 2023

IV. Reports/ Updates

1. Marketing Activities – Owen Tiner

• Advertising / Events / Reports

- Welcome Christi Gully
- App Push
- Gala planning going well. Cake will look amazing. Almost done with number RSVP stuff. Will decide soon if we will sell any tickets
- 1888 Plaza Coming along. January completion
- Looking into electric car charging
- Off the Rails open mic at the Farmer’s Market Pavilion.
- Chick-fil-a fundraiser – Museum – November 8
- Veterans Parade – November 11
- Girls Night Out – November 25
- Eclipse planning for April is going strong.
- December 1-3
 - Snow hill (12/1)
 - Celtic Christmas (12/2)
 - Parade (12/2)
 - Mini Train (12/2)
 - Tour of homes (12/3)

2. Updates from board

- Downtown /Main St. Merchants – Christi Gully
- Mineola Chamber
- Mineola Civic Center – Lisa
- Museum – Sharon Chamblee
- Wisener Airport – Lupita Wisener
- Lodging – Allene Doggett
- Landmark Projects & Iron Horse Square Projects – Sue Jones

V. Other news, events, announcements, or items for next agenda

VI. Adjournment